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Dear College Media Network partner publication:

We're extremely excited to be taking over the operations of the College Media Network.

The Access Network Company is the leading online city guide content management software platform for brands, publishers, and local merchants. We also own the BlackBook Media brand. Please check us out at [www.theaccessnetwork.com](http://www.theaccessnetwork.com) and [www.bbook.com](http://www.bbook.com).

Our primary interest in the College Media Network is the rise of mobile applications and local content – we intend to provide all of our member colleges with your own branded mobile application. These mobile applications will not only feature all of your editorial content, but will also provide the capability for your own local city guides – custom lists of the restaurants, bars & clubs, shops, and more – all GPS enabled.

We also invite you to participate in our exciting Access Perks program. Your students will be able sell local merchants the ability to make special offers across the entire Access Network – offers that will be on your site, on your mobile application AND, at the merchant's option, on apps such as the BlackBook Guides, Elle Shopping Guides, Jersey Shore Guides, Maxim Guides, Out Guides, The Real L Word, and Uptown Guides, among others

Most importantly, we will provide you the same level of customer service you've know and relied upon for the core College Publisher platform, and the CMN team will continue to be on-hand to provide you 24/7 customer support. In addition, we will pursue creative initiatives to bring the platform to the next level through increasingly leveraging the college community and providing you greater creative flexibility. Through our ownership and operation of BlackBook Media, we understand the dynamics and sensitivities of creating and managing branded editorial content, and we will incorporate that understanding into the services we provide you.

As per the folks at MTVU, who have will continue to assist with the transition, the same lines of communication for CMN will remain open and, as always, if you have any issues or concerns, you can reach out to [info@collegemedianetwork.com](mailto:info@collegemedianetwork.com).

We look forward to your suggestions on how we can improve the current platform and specifically how together we can take advantage of the mobile and location-based services opportunity.

Sincerely,

Ari Horowitz

Chief Executive Officer

The Access Network Company

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